



## KYCC DONOR ACKNOWLEDGMENT FACT SHEET

- General:** A donor acknowledgement is a 15-second announcement that recognizes a business as a donor to KYCC.
- Air Times:** All announcements rotate evenly on a daily basis between 5:00 a.m. to 9:00 p.m.
- Info allowed:** We can mention your business name, address, phone, website, and a brief non-promotional description of your products or services.
- Not allowed:** We cannot mention price information, incentives to buy, or calls to action, or use promotional language.
- Other details:** KYCC requests the first month's donation in advance, and requires a one-month notice to discontinue announcements. Sponsor will agree to continue to make monthly donations until sponsor notifies KYCC of their decision to cease donating. We will also not run announcements for businesses that violate a basic Christian code of conduct.

Monthly Donation	Weekly acknowledgments	Donation per spot
\$500.00	28	\$4.17
\$300.00	14	\$5.00
\$200.00	7	\$6.67

*Effective 8/1/16, subject to change.*